



FIRST CLASS SPEAKING & CONSULTING

LAWRENCE D. EICHEN, ESQ.

973-539-2831

LAWRENCE@FIRSTCLASSPEAKING.COM

FROM COURTROOM TO CLASSROOM THE ART OF NEGOTIATION & EFFECTIVE COMMUNICATION

Gain Proven Techniques from Attorney with over 25 years of Negotiation Experience

Winning Formula $E=MC^5$ will show your students how to:

- ▶ Commit to Excellence
- ▶ Present with Confidence
- ▶ Negotiate from Strength
- ▶ Earn Trust being Accountable
- ▶ Communicate with Compassion
- ▶ Handle Objections Calmly
- ▶ Overcome Fear and Doubt

Lawrence D. Eichen, Esq. is a practicing Attorney who has resolved well over 1,000 cases through effective negotiations and powerful presentations. He is also a skilled Mediator adept at conflict resolution. Armed with insightful advice, practical examples, and a passion for excellence, he will educate and inspire your students to dramatically increase their ability to negotiate and communicate effectively.

This presentation is ideal for business, entrepreneurial, management, marketing, and pre-law students. It can also be customized to meet the specific needs of your audience.

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