



FIRST CLASS SPEAKING & CONSULTING

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BIO - LAWRENCE D. EICHEN, ESQ.

Lawrence D. Eichen, Esq. is a practicing Attorney with over 25 years of negotiation experience. He has resolved over 1,000 cases through highly effective negotiations and powerful presentations. He is also a skilled Mediator adept at conflict resolution.

Mr. Eichen has a passion for public speaking and helping others overcome fear, doubt, and subconscious programming that can prevent them from reaching their potential. By sharing his winning formula $E=MC^5$, Lawrence provides a proven method to obtain excellence regardless of one's chosen field of endeavor.

Mr. Eichen's in-depth knowledge about communication and negotiating stems from his drive to master "authentic power." Through his experiences inside and outside of the courtroom, including his own journey of self-discovery, Lawrence learned that one's true power comes from being authentic. He uses that authenticity to inspire audiences and empower them to dramatically increase their ability to persuade, negotiate and sell.

Mr. Eichen is a licensed Attorney in good standing in New Jersey; member of the New Jersey State Bar Association; and member of the New Jersey Association of Professional Mediators.

He is also Certified in EFT (Emotional Freedom Techniques) and a member of the Association of EFT Professionals.